

Digital Learning Strategy **update**

September 2024
2024/2025 (Spring/Summer) metrics at a glance*

*These statistics include project, student, and faculty support from April through August 2024

What is an Instructional Designer (ID)?

Instructional Designers (IDs) support faculty with program and course design, development, and the integration of learning technologies. They also support MyCanvas tools. Most IDs have advanced degrees in education and extensive postsecondary teaching experience. They aim to streamline faculty workflows and improve student outcomes by creating accessible and engaging learning experiences. IDs also offer video and multimedia production services to ease the adoption of new technologies.

Message InstructionalDesigner@mohawkcollege.ca for support.

 [Watch what the IDs love about their work.](#)



Faculty spotlight

Vivian Armas,
Program Coordinator, Massage Therapy

"The Massage Therapy program prioritizes flexibility to accommodate our students' busy schedules. We've moved our theoretical training online to complement the hands-on practical training. As educational technology isn't our primary expertise, our faculty often found the online components to be time-consuming and lacking 'spark'. Partnering with the ID experts at the Centre for Teaching & Learning Innovation (CTLI) has been instrumental in reducing the anxieties and frustrations that come with implementing new technology. Through the Digital Learning Strategy, we've successfully merged our expertise with that of CTLI, resulting in more meaningful and engaging online components for our program."

Did you know?

Average number of MyCanvas Logins per day **18,602**

Number of active courses **75,859**

DCC & Makerspace Visits **6,184**



Agile learning

Enable flexible academic delivery

16 Programs

57 Courses impacted

1,000+ Students impacted



Educator support

Support academic technology needs

590 Real-time problems solved

3,365 Tech article views

Train on tools and adoption

56 Workshops given

Enable adoption of tools

Microsoft Teams, Zoom, Instage, H5P, ThingLink, Mentimeter, MyCanvas, Microsoft 365, Kaltura, Respondus, Akindi, Padlet, LinkedIn Learning



Student support

Support students' technology needs

458 Real-time problems solved

132 Makerspace projects

22 Workshops hosted



Innovation engine

Adoption of virtual reality (VR)

2 New courses using VR

Building awareness

5 Events supported

100+ attendees engaged in VR

8 Internal and External Partners (XR Support)



[Check out this partner's story to see Mohawk's XR studio's impact.](#)

Centre for Teaching & Learning Innovation

Digital skills | Digital learning | XR development | Makerspace
Academic technology | Curriculum and program quality development

